

Press Statement November 18, 2021

“Name That Park!” The Lewiston Youth Advisory Council (LYAC) is facilitating a naming contest for the newly established municipal athletic park on Bartlett Street in Lewiston. The land was previously occupied by Hudson Bus Lines.

The City of Lewiston is nearing completion of the park, and at their November 16, 2021, meeting, the City Council approved a naming rights program, authorizing LYAC to publicly seek naming for the park and field/sledding hill, through a contest and a naming rights sponsorship opportunity.

LYAC will first focus on the park naming via a contest format. An online contest submission form is at www.lewistonmaine.gov/parkcontest. A hard copy for printing, completion, and emailing or mailing can also be accessed at www.lewistonmaine.gov/parkcontestform. A hard copy can be emailed to dottie@lewistonmaine.gov or mailed to LYAC c/o Administration, Lewiston City Hall, 27 Pine Street, Lewiston, ME 04240.

The submission deadline is December 16, 2021.

Keira Potvin, LYAC Vice-Chair who presented the project to the City Council, notes, ***“The naming contest enables the community to be engaged and hopefully enthusiastic about this new athletic offering in Lewiston.”***

LYAC member Nafisa Tasnia added, ***“Actually, the park naming contest provides an opportunity to make a bit of history here in Lewiston.”***

The online & hard copy contest form requires a proposed name along with a brief narrative explaining why that name proposal should be selected.

Submissions will be reviewed by Lewiston staff and LYAC. Should there be multiple exemplary submissions, the “top 3” will result in interviews being scheduled to acquire further information about each proposed suggestion. The final name selected is subject to Lewiston City Council approval. Following the park contest, LYAC will seek a monetary sponsor for the naming of the park’s field/sledding hill.

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