



Sign Sponsorship Program

Complex Demographic Brief

Franklin Pasture and the Franklin Athletic Complex is a host to over 150 events each year. These activities include youth sports and activities, middle and high school athletic events, various adult leagues, and a few major championships. Each year, the number of activities occurring on these grounds increases and will continue to expand significantly when the improvements to the complex have been completed, especially when a synthetic field and new track are installed. Additionally, Franklin Pasture is open to the public and is used daily for various recreational activities. Over 25,000 people annually, from age 4 to 80, take advantage of this community's complex by attending events, participating in activities or simply using the facility for personal exercise.

Advertising Location Options & Signage Sizes

Press Box Level: Signage will be located on the Press Box at Don Roux Field. Sign size is 3' tall by 6' wide.

Upper Level: Signage will be located along the back of the elevated bleachers or on the elevated fencing area in front of the bleachers on Don Roux Field. Sign size is 3' tall by 6' wide.

Lower Level: Signage will be located on the fences at the field or track level; locations include the Don Roux Field fence, the outfield fence of the Joseph Deschenes Baseball Field, or the outfield fence of the softball field. Sign size is 3' tall by 8' wide.

Advertising Rates

<u>SINGLE YEAR PRICING</u>		<u>THREE SPONSORSHIP PLAN</u>				
		Total	1 st Year	2 nd Year	3 rd Year	
Press Box	\$1,500	Press Box	\$2,500	\$1,500	\$500	\$500
Upper Level	\$1,000	Upper Level	\$1,500	\$1,000	\$250	\$250
Lower Level	\$750	Lower Level	\$1,250	\$800	\$225	\$225

Advertising Specifications

Signs must have a blue background or a blue border. Other colors may be used for type, graphics or photos. All artwork for signage must be submitted electronically by the customer to Jason Fuller at jfuller@lewistonpublicschools.org. All files must be vector with a minimum 150ppi. Once the signed agreement and initial payment is received, the City of Lewiston will handle the purchase, ordering, and installation of the signage.

Advertisements on the Franklin Pasture Athletic Complex must comply with Lewiston School Board Policy KHB, which prohibits the advertising of tobacco products, alcoholic beverages, drugs, performance enhancing substances or dietary supplements. The School Committee and the City of Lewiston reserves the right to consider requests on a case-by-case basis.

Disclosure

The City of Lewiston may require the Sponsor to approve their signage proof in writing prior to sign creation. Sign reproduction to correct errors, layout changes or logo amendments after written approval is obtained, will be subject to an additional \$75 charge. The City of Lewiston reserves the right to temporarily remove signs at their discretion due to weather or other extenuating circumstances. Sponsors participating in the three-year plan must remit payment by August 1st annually to continue participation. The program year runs from September 1st through August 31st. The City of Lewiston may elect to cancel this program at any time prior to September 1st.

Sign Sponsorship Agreement

(PLEASE PRINT)

Organization/Business: _____

Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Signature of Contact Person: _____ Date: _____

Select Advertising Location:

Press Box: One Year Plan - \$1,500 Three Year Plan - \$2,500 (Yr1 - \$1,500, Yr2 - \$500, Yr3 - \$500)

Upper Level: One Year Plan - \$1,000 Three Year Plan - \$1,500 (Yr1 - \$1,000, Yr2 - \$250, Yr3 - \$250)

Lower Level Fence Location: _____ Track/Don Roux Field _____ Joseph Deschenes Field _____ Softball Field
One Year Plan - \$750 Three Year Plan - \$1,250 (Yr1 - \$800, Yr2 - \$225, Yr3 - \$225)

Select Sponsorship Plan:

Organization/Contact Person agrees to the following payment plan:

Single Year Three Year Sponsorship Plan – subsequent year payment is due by August 1st.

Amount enclosed: _____

Artwork for the sign must be electronically submitted to Jason Fuller: jfuller@lewistonpublicschools.org.

Please make checks payable to: City of Lewiston Franklin Pasture Trustees

Please submit completed agreement & initial payment to: City of Lewiston
Attn: Heather Hunter
27 Pine St.
Lewiston, Me 04240

For more information, please contact: Jason Fuller
795-4190, ext. 2211
jfuller@lewistonpublicschools.org

For Franklin Pasture Trustees/City of Lewiston Purposes Only

Program Year: _____ Check #: _____ TR#: _____