

# LEWISTON ME

## *Proclamation*

### Recognizing Small Business Saturday®

**Whereas:** The City of Lewiston, Maine, celebrates its small businesses and the contributions they make to the local economy and community; and

**Whereas:** According to the United States Small Business Administration, there are 32.5 million small businesses in the United States. They represent 99.7% of entities with paid employees; are responsible for 62% of net new jobs created since 1995; and employ 46.8% of employees in the nation's private sector; and

**Whereas:** Seventy-nine percent of consumers understand the importance of supporting small local businesses on Small Business Saturday® with 70% reporting that the day makes them want to encourage others to Shop Small®, and 66% reporting that the day makes them want to Shop Small all year long; and

**Whereas:** Fifty-eight percent of shoppers reported they've shopped online with a small business, and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday® in 2021; and

**Whereas:** Lewiston, Maine supports its local businesses that create jobs, boost our local economy, and help preserve our community; and

**Whereas:** Advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®.

**Now, Therefore,** I, Carl L. Sheline, Mayor of Lewiston, Maine, do hereby proclaim November 26, 2022, as **Small Business Saturday®** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.



Presented this 17<sup>th</sup> day of November 2022

  
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Carl L. Sheline, Mayor