

LEWISTON CITY COUNCIL PLANNING RETREAT  
8:30 A.M. February 29, 2020  
ADMINISTRATIVE CONFERENCE ROOM, FIRST FLOOR, LEWISTON CITY HALL

OUTLINE/AGENDA

- 8:30 - 9:00      Gathering/Coffee/Social Time
- 9:00 – 10:00    Getting to Know Each Other A little Better and Meeting Expectations  
Why did you run for office and what do you most want to accomplish
- 10:00 - 11:00    Possible Areas of Focus - The group brainstorms a comprehensive list  
of areas of focus toward which the Council and City Government could  
devote time, energy, resources over the next two years.
- 11:00 - 12:00    Priorities - The group organizes the list to eliminate redundancies,  
combine similar items, and then prioritizes the list to identify the  
Council's highest priorities that are achievable over the next 2 years.
- 12:00 - 12:45    Lunch
- 12:45 - 1:15     Completion of any remaining items from the AM agenda
- 1:15 - 3:00      Developing Objectives and Goals - Beginning with the highest priority  
item and working downward, the Council fleshes out each goal and  
starts to develop specific, measurable, and achievable two-year goal  
statements including responsibility for work on each item.
- 3:15 - 3:30      Next Steps & Adjourn

Don Gerrish from Eaton Peabody Consulting Group will be facilitating the retreat.

By way of background, the results of the 2018 Council Planning Retreat are attached.

SUMMARY – NIGHT ONE OF COUNCIL PLANNING SESSION – POTENTIAL GOAL IDENTIFICATION

1. Improve Relationships with Key Partners

School Committee

Meet More Frequently

Work toward an Improved, More Understandable Budget format

Cooperate on Shared Educational Goals Important to the Community, its Perception, and our Future Economic Development

Establish Joint Metrics to Measure Progress

Auburn

Improved Relationships and More Frequent Interactions

Employees

Improve Union Negotiations

Non-union Personnel Rules and Regulations

Create an Inclusive Community

Address Perception of Neglect among Non-downtown Population

Immigrant and Refugee Integration

Look at Becoming an Age Friendly Community

2. Improve Quality and Variety of Housing

Rental Registration

Define and Agree on Program Goals

Establish Staffing and Resource Requirements

Fund or Determine not Practical

Address Specific Housing Issues

Number and Location of Housing for Elderly

Sober Housing

Homelessness

Evaluate Need for Housing Subcommittee

Parking

Evaluate Impact of Current Parking Regulations on Housing Development, Especially Within Infill Areas

3. Improve the Community's Economy and the City's Fiscal Condition

Grow Tax Base

Develop/Import Required Labor Force

Work with Developers

Support CMP Project

Reduce Municipal Debt

Evaluate Current Bond Authorization Ordinance

Evaluate Approach to Managing Utility Debt

Review Impact of Regulations on Development

4. Improve Community Image and Appearance

Develop Brand

Marketing/Communication Plan for City

Celebrate and Publicize Successes

Develop a WOW Project to Draw People to Lewiston  
Work with Chamber of Commerce

5. Improve Community Outreach and City Services
  - Customer Service/Improve ways to provide city information to all residents
  - Plan city activities in different sections of the community
  - Integrate Arts throughout the community
  - Accessible and efficient Public Transportation
  - Improve Recycling
  - Develop a Technology Plan
  - Manage Organizational Turnover

#### LEFT OVER ITEM

1. Use Less Paper
  - IPads; Choice of Paper?