

City of Lewiston Press Release



November 19, 2014

CONTACT:

Dottie Perham-Whittier
Community Relations Coord.
(207) 513-3000, X3205
(207) 513-3007 (TTY/TDD)
(207) 795-5069 (FAX)

dottie@lewistonmaine.gov
www.lewistonmaine.gov

FOR IMMEDIATE RELEASE



LEWISTON/AUBURN: Lewiston & Auburn will once again be the site of the annual Twin Cities Holiday Celebration & Parade of Lights on December 3rd.

This year, the parade (currently 25 units) will kick off from Great Falls Plaza in Auburn at 6 p.m., stop at Festival Plaza for Auburn's Christmas tree lighting, and then continue across Longley Bridge and down the "wrong way" of

Lisbon Street to Lewiston's Kennedy Park for numerous post-parade festivities. Free hot chocolate/munchies will be provided at Kennedy Park by the Salvation Army Canteen. In Auburn, Dunkin Donuts will provide complimentary coffee/munchies.



At Kennedy Park, music will be provided by Dionne Entertainment, and float judging will occur for Best Business Float, Best Youth Float, and Best Non-Profit Float with donated prizes from Sam's, Buffalo Wild Wings, and Pat's Pizza. Various December holidays will be highlighted by Dionne Entertainment, and Santa & Mrs. Claus will be visiting with children with **free** instant photos provided by Photo Finish. Children's dental bags will be handed out compliments of **event sponsor Center Street Dental**. The Lewiston Christmas tree and a Menorah provided by Temple Shalom will be lit, with Santa conducting a countdown. Costumed characters will be in the parade and will mingle with children at Kennedy Park to include Monty the Moose, Frosty the Snowman, Rudolph the Reindeer, and the Walking Christmas Tree. Rumor has it that Sparky the Fire Dog may also be in attendance!

Pre-parade festivities will include **free** interactive ballet presentations at the Lewiston Public Library, Callahan Hall, 200 Lisbon Street, hosted by The Dance Center from 4:30 p.m. – 5:30 p.m. **Across the river at Auburn City Hall**, 60 Court Street, in Room #206, there will be a **free** story time from 4:00 p.m. – 4:30 p.m. followed by **free** arts and crafts activities from 4:30 p.m. – 6:00 p.m. Both Auburn activities will be hosted by the Auburn Public Library. **Free** wagon rides provided by Stillbrook Acres will also be available from 5:00 p.m. – 8:30 p.m. originating on the Park Street side of Lewiston's Kennedy Park.

Also, featured online this year at www.lewistonmaine.gov/laholidays is a “**Holidays in LA**” calendar listing of various local December holiday events. At the online site, a link is provided to submit additional December public holiday events for promotion.

Special thanks this year are extended to Center Street Dental, Cote Crane, Dunkin Donuts, Photo Finish, Temple Shalom, Salvation Army, Sam’s, Pat’s Pizza, Buffalo Wild Wings, and the Twin Cities of Lewiston & Auburn.

The annual event is facilitated by the Lewiston Downtown Holiday Celebration Committee and the Auburn Business Association, and the Parade of Lights alternates its kick-off site between Lewiston and Auburn each year.

###